



INFORMATION INNOVATION SERVICE

GREETINGS FROM OUR CEO

EuQuant was launched unofficially in July of 2007 and the official launching will take place in 2008. EuQuant represents a milestone in our business practices because it reflects the cumulative experience and success we have gained through operating Boston Research Group Inc. (BRG) successfully for 13 years. EuQuant is not a new business; rather it is the evolution of BRG into a professional service company with an expanded, scalable and more innovative business model. This new business model allows us to be a more efficient and innovative company that provides greater value addition to our clients, our communities and our employees. During the first quarter of operations EuQuant's revenue and profitability increased by 25% over year end totals for BRG. Additionally, a EuQuant report prepared for the Congressional Black Caucus Foundation, entitled *Increasing the Capacity of the Nation's Small and Disadvantaged Businesses* has been cited by over 100 major media outlets including the Wall Street Journal, MorningStar, Kiplinger, Forbes, Bloomberg and Black Enterprise. These developments help validate our decision to reposition the company for future growth. Because the success of each EuQuant client is part of our value system, our corporate university approach allows us to constantly push intellectual boundaries to bring you ever more creative and practical solutions. Your loyalty, confidence and trust have made this new era of unprecedented growth and optimism possible and we thank you sincerely. We hope that your New Year will be prosperous and successful.

Thomas "Danny" Boston

January 11, 2008

January 2008 Vol. 1 Issue 1



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BEYOND RACE AND POVERTY

A MULTIDIMENSIONAL APPROACH TO MEASURING ENVIRONMENTAL JUSTICE

The absence of a comprehensive metric to measure the attributes of communities has led many federal departments to rely on a limited definition of Environmental Justice (EJ) as a guide for making policy decisions. The Atlanta Regional Commission (ARC), as the federally designated Metropolitan Planning Organization (MPO) for the Atlanta Metro Area, is responsible for identifying, monitoring and mitigating any adverse health and environmental consequences on minority and low-income communities. For this purpose, the ARC makes use of the government's limited EJ definition based only on racial composition and poverty thresholds to determine areas that require consideration when implementing new planning opportunities.

In 2006, the ARC appointed EuQuant (formerly Boston Research Group) to evaluate whether race and poverty are the most efficient criteria for identifying EJ areas. In order to answer this question, our researchers developed the Community Attribute Index (CAI). The CAI is a 14 variable multidimensional index, used to score the attributes of communities on a scale of 0 to 1; communities with values closer to 1 indicate communities with better overall characteristics.

The index was calculated for each census tract in Metro Atlanta and this was compared with EJ areas based on the current definition. The results revealed that identifying EJ communities only on the existing criteria of race and poverty cause the ARC to devote resources to communities that are among the best endowed in the region. More efficient policy decisions demand that EJ criteria should be modified by using a combination of traditional race and poverty measures along with the CAI.

Please visit our website: www.euquant.com to find out more about the CAI methodology and the results of the study



Linje R. Boston

OUR MISSION IS TO MAKE OUR CLIENTS, COMMUNITIES, AND EMPLOYEES SUCCESSFUL THROUGH THE CREATIVE ANALYSIS OF DATA

ATLANTA'S COMPREHENSIVE TRANSPORTATION PLAN

Census Bureau population estimates released in 2007 for all metro areas show the Atlanta Metro Area gained 890,000 residents from April 1, 2000 to July 1, 2006. This represents the largest numerical gain of the nation's 361 metro areas. Local planning authorities now estimate a 43 percent growth in population from 2000 to 2030 in the City of Atlanta alone. Clearly the existing transportation infrastructure in the City of Atlanta will be unable to support this surge in population. EuQuant is proud to be part of the team developing the first Comprehensive Transportation Plan undertaken by the city of Atlanta. This plan will evaluate and identify options to improve all modes of transportation including roadway, air, transit, freight, bicycle and walking facilities. EuQuant was asked to contribute a micro-level market analysis that focuses on employment, industry, demographic and housing trends through the year 2030.



Dr. Catherine L. Ross



Thomas D. Boston, Ph.D.

INCREASING THE CAPACITY OF THE NATION'S SMALL AND DISADVANTAGED BUSINESSES

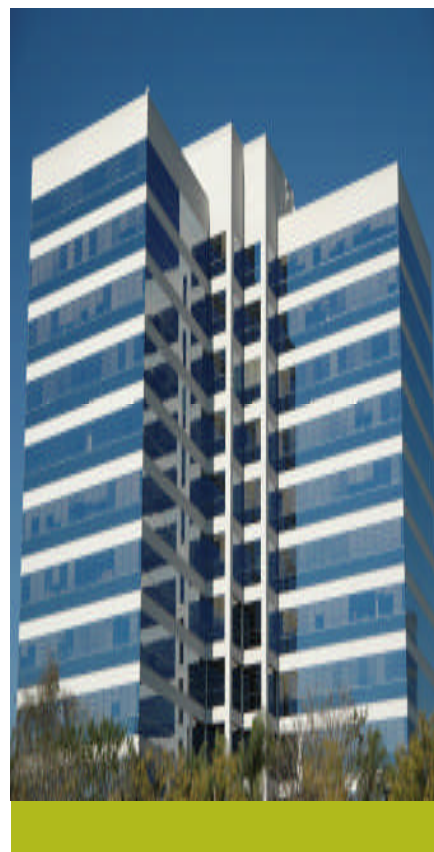
Congressional Black Caucus Study

Executive Summary

EuQuant was commissioned by the Congressional Black Caucus Foundation to conduct a comprehensive study of the Small Disadvantaged Business (SDB) Program run by the U.S. Small Business Administration. This report seeks to increase the national and global competitiveness of SDBs by offering recommendations that are designed to increase their capacity and success in federal procurement and in corporate supply chain relations. The primary recommendation is that the \$750,000 personal net worth ceiling of the SDB program should be adjusted so that participants can build greater capacity. By building greater capacity, SDBs are able to operate more successfully in the public and private sectors. Their greater success adds significant value to overall economic output and generates jobs, income and wealth in the general economy and especially in underserved communities.

Visit us on our website at: www.EuQuant.com

Thomas D. Boston Ph.D. and Linje R. Boston
PRINCIPLE RESEARCHERS FOR STUDY



IN THE NEWS

BLACK ENTERPRISE

LOOSENING FINANCIAL RESTRICTIONS: EARNINGS LIMIT HURTS SMALL BUSINESSES

by Joyce Jones

<http://www.blackenterprise.com/cms/exclusivesopen.aspx?id=3618>

Two years ago, pharmaceutical giant GlaxoSmithKline (GSK) contributed \$500,000 to the Congressional Black Caucus Foundation (CBCF) to fund a comprehensive research study of the barriers minority-owned businesses face in the U.S. Small Business Administration's Small Disadvantaged Business (SDB) certification program. The business becomes successful, the owner hits it's ceiling, and then the corporation can't use it anymore," says Dr. Thomas Boston, CEO of EuQuant, the research firm commissioned to conduct the study, and a professor of economics at the Georgia Institute of Technology. Boston, who is also a member of the Black Enterprise Board of Economist, also explains that "By virtue of this ceiling, it can't get high levels of bonding and financing it may need. So there are all sorts of problems associated with it."

EACH EMPLOYEE TAKES PERSONAL OWNERSHIP OF OUR MISSION



PBS

Interview with Dr. Thomas Boston

As part of the Dr. Martin Luther King Jr. holiday celebration, Dr. Boston participated in an interview on the state and challenges facing black businesses. The interview airs nationally on Nightly Business Report, January 21, 2008. Check your local PBS listing for exact time.



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PROSPEROUS AND SUCCESSFUL
NEW YEAR**



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